

NAMYNOT press kit.

Current as of September 3, 2026. The live version, with any figure added since, is always at namynot.com/press/

Business credit tools can help owners monitor and understand a company's credit profile. NAMYNOT helps businesses create eligible payment history and strengthen the business presence behind the application.

A business credit file is built from payment experiences submitted by vendors and accepted by the business credit bureaus. Scores, monitoring services, education and coaching may help owners understand that file, but they do not add payment history to it. NAMYNOT addresses that gap through two distinct programs.

Business Credit Builder submits eligible monthly payment activity to Experian Business, Equifax Business and Dun & Bradstreet. The program also includes a professionally designed business website of up to five pages. **Traditional Net 30** provides commercial trade credit for approved NAMYNOT services to established businesses that qualify after individual underwriting.

NAMYNOT is both a marketing agency and a business credit data furnisher. It helps businesses strengthen how they appear publicly while submitting eligible payment activity to the bureaus.

Company

Use these verified company details when covering NAMYNOT.

Company name	NAMYNOT
Legal name	NAMYNOT Inc.
Founded	1999, in Chicago, as NAMYNOT Multimedia Inc.
Incorporated	2021, as NAMYNOT Inc.
Headquarters	159 N. Sangamon St. #2726, Chicago, IL 60607 (by appointment only)
Founder	Antonio Wells
Category	Marketing agency and business credit reporting vendor
Business Credit Builder	Eligible monthly payment reporting, with a professionally designed website of up to five pages. Paid in advance. Not a line of credit
Traditional Net 30	Commercial trade credit for approved NAMYNOT services, after individual underwriting and written approval
Bureaus reported to	Experian Business, Equifax Business, Dun & Bradstreet
Applications accepted since	October 2021
Phone	(855) 922-0490, weekdays 9am to 5pm Central
Press	press@namynot.com

Boilerplate

Approved company descriptions. Copy and use as written.

SHORT

NAMYNOT is a marketing agency and business credit reporting vendor based in Chicago. Its Business Credit Builder combines eligible monthly payment reporting to Experian Business, Equifax Business and Dun & Bradstreet with a professionally designed website of up to five pages. NAMYNOT also offers Traditional Net 30 for approved services to established businesses that qualify.

EXTENDED

Founded in Chicago in 1999, NAMYNOT is a marketing agency and business credit reporting vendor serving small businesses.

The company's Business Credit Builder includes eligible monthly payment reporting to Experian Business, Equifax Business and Dun & Bradstreet, along with a professionally designed business website of up to five pages.

NAMYNOT also offers Traditional Net 30, which provides commercial trade credit for approved NAMYNOT services after individual underwriting and written approval.

Beyond business credit reporting, NAMYNOT provides website design, AI tools and automation, ad management, social media management, SEO, video production and email marketing.

Neither program guarantees bureau acceptance, a score increase, funding or approval.

Spokesperson

Antonio Wells, founder. First reference: *Antonio Wells, founder of NAMYNOT*. Subsequent references: *Wells*.

SHORT BIO

Antonio Wells founded NAMYNOT in Chicago in 1999. He has been building brands and digital platforms for organizations ranging from local businesses to major corporations ever since.

FULL BIO

Antonio Wells is the founder of NAMYNOT, a marketing agency and business credit reporting vendor based in Chicago.

Wells founded NAMYNOT in 1999 and has worked across brand strategy, digital marketing, web development and audience growth. He also founded AndroidTapp.com, an Android app review publication that reached 14 million annual unique visitors before it was acquired by BlueStacks. He later helped grow BlueStacks' annual audience from 50 million to 100 million visitors.

Today, Wells leads NAMYNOT's work in managed websites, marketing, AI tools and business credit reporting for small businesses.

Topics Antonio can speak about

Antonio Wells can provide practical context on business credit reporting, underwriting, small business marketing and the role of a professional online presence.

- How business credit reporting works, including what creates a reportable payment experience, what the bureaus decide and why a reporting vendor cannot guarantee acceptance or a score

increase.

- Why much of the business credit industry stops at education and monitoring, and the difference between reading a credit file and furnishing payment data to it.
- What an established service business should have before applying for commercial credit, including verifiable registration, consistent business information, a legitimate business presence and the ability to repay.
- How the economics of small business lending influence who receives credit, why underwriting standards differ and where responsible reporting fits.
- Why a professional website can make a business easier for customers, vendors and underwriters to verify and understand.

Verifiable claims

Every figure below comes from a NAMYNOT internal record and carries the date it was last verified, where one applies. Use the listed source language when attributing a figure.

CLAIM	SOURCE	AS OF
Accepting applications since October 10, 2021	Earliest application on record	Sep 3, 2026
1,815 trade accounts opened	Internal record of accounts opened, not of bureau submissions	Sep 3, 2026
967 of those activated by the customer	Internal furnishing record	Sep 3, 2026
Approval and decline rates	Not approved for publication	n/a

Figures may be attributed only as stated in the table. Do not publish a figure marked "Not approved for publication." Contact the media team if another source description is required.

Brand assets and working with us

BRAND RULES

Use the downloadable files exactly as supplied. This kit contains the NAMYNOT wordmark in dark and light, as SVG and as PNG at 40, 80, 120, 160 and 240 pixels, plus mono black and mono white SVGs, and the founder headshot.

The company name is NAMYNOT and should always appear in all caps. Use NAMYNOT in running text. Use NAMYNOT Inc. only when the formal legal company name is required.

Do not redraw, recolor, stretch, outline, crop or otherwise alter the logo. Preserve its original proportions and leave sufficient clear space around it. The signature color is Royal Blue **#2D7FF0**.

WORKING WITH US

- 01** Send the question, not only the request. Include the topic, deadline, outlet, format and whether the conversation is on or off the record.
- 02** Include the deadline in the first message. If we cannot meet it, we will say so immediately.
- 03** Use figures from the verified claims table above. Any figure not listed must be confirmed before publication.
- 04** Corrections are welcome. If published information about NAMYNOT is inaccurate, contact us and we will respond with documentation.

